



Southwest Georgia United

An Empowerment Zone and Community Development Corporation

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MEDIA ADVISORY

SOUTHWEST GEORGIA UNITED EMPOWERMENT ZONE ANNOUNCES CELL PHONE AND INK CARTRIDGE RECYCLING PROGRAM

Proceeds from collection can raise thousands of dollars for much needed programs and services.

Vienna, Ga. January 6, 2008– Southwest Georgia United announced today its new cell phone and ink cartridge recycling program. Proceeds from the collection efforts will be applied to economic development and community improvement programs throughout the Dooly and Crisp counties.

“Donating used, unwanted cell phones and ink cartridges allow community members to donate to an important cause without reaching into their wallets,” stated Mrs. Jana Reese, Resource Development Manger “With the hundreds of thousands of used cell phones and ink cartridges sitting idly in our community, the fundraising potential is almost limitless.”

Southwest Georgia United Empowerment Zone requests and appreciates that the public contact us if they would like to donate items. Southwest Georgia United Empowerment Zone is additionally soliciting local businesses to initiate collection campaigns with its employees, customers and vendors. We encourage businesses of all types to participate in this program. Please contact us at the number above.

About Southwest Georgia United Empowerment Zone

Southwest Georgia United began in 1994 as a grassroots, community-based initiative for economic development and community improvement in Crisp and Dooly Counties. It operates a rural Empowerment Zone, designated by the USDA because of pervasive poverty, a distressed economy, as well as other accompanying social issues. Southwest Georgia United has helped create over 1,600 jobs, operated a youth development program, and provided ongoing training / technical assistance to local faith-based and community organizations and distributed over \$16 million into the community since its inception.

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